

STATISTA AT A GLANCE

How to access Statista

Dear Statista User, IED has an exclusive Statista account which means that you have the possibility to use the Statista Portal free of charge. [From the 1st of January 2026, please follow the steps below to get access to the platform.](#)

Platform Access

1. Create an account

- **Free registration** on [statista.com/register](https://www.statista.com/register)
- Choose the category **Academia** and register with your university email address to be assigned automatically to the IED account
- Please pay attention on the selected **country!**

2. You already have an account?

- Log in as usual
- Enter the section **“My Account”** – **“Account Details”**
- Select your university to connect

3. Enjoy your research!

- [Research AI](#) to get AI-powered answers based on trusted Statista data
- [Market Insights](#) to explore market trends and forecasts
- [Consumer Insights](#) to analyse consumer behaviour



Feel free to contact us



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